



PRESS RELEASE: YBHG. TAN SRI DR. ALI HAMSA CHIEF SECRETARY TO THE GOVERNMENT ON NBOS INTERNATIONAL WEEK 2016

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PUTRAJAYA, July 14 (Bernama) -- Malaysia will organise the NBOS (National Blue Ocean Strategy) International Week 2016 from 14 to 20 August 2016 at the Putrajaya International Convention Centre (PICC), Putrajaya, Malaysia. In conjunction with the NBOS International Week, various programmes have been arranged including six (6) major international events as follows:

- i) NBOS Open Day, 14-20 August 2016;
- ii) NBOS Run & Ride, 14 August 2016;
- iii) International Conference on Blue Ocean Strategy, 16-18 August 2016;
- iv) Global Blue Ocean Awards, 16 August 2016;
- v) 6th Commonwealth Public Service Ministers Meeting on Governance for Sustainable Development, 17 August 2016; and
- vi) Commonwealth Association for Public Administration and Management (CAPAM) Biennial Conference 2016, 18-20 August 2016.

NBOS Open Day

The NBOS Open Day will be held throughout the International NBOS Week from 14 to 20 August 2016. It is an exhibition that showcases initiatives implemented with the National Blue Ocean Strategy (NBOS) approach that have impacted people positively. Visitors will have an opportunity to explore the various creative and innovative initiatives carried out by Malaysia and observe how collaboration and sharing of resources by adopting the NBOS approach have delivered high impact to the people while keeping costs low. The exhibition will display initiatives implemented based on impact themes, keeping to the NBOS idea of cutting across mental and structural silos. Apart from the exhibition, the NBOS Open Day has also lined up stage performances and pocket talks.

NBOS Run & Ride

The NBOS Run & Ride will be held on 14 August 2016, at Putrajaya Convention Centre. This international event is open to all nationalities.

There are eight categories to choose ranging from the 5km Fun Run, 11km Competitive Run (six categories) and a 16km Fun Ride (cycling). The NBOS Run & Ride is organised by

Malaysia Civil Service Sports Council (MAKSAK Malaysia), in collaboration with the Ministry of Youth and Sports, Putrajaya Corporation and the Federal Territory Kuala Lumpur Athletic Association. For registration and further details, please visit www.howei.com.

International Conference on Blue Ocean Strategy (ICBOS)

The International Conference on Blue Ocean Strategy (ICBOS) will be held from 16 to 18 August 2016. It is aimed at giving an opportunity for participants to share knowledge and ideas on injecting creativity and innovation in the formulation and implementation of national policies and initiatives that impact the people. This is in light of Malaysia's very own success in applying the National Blue Ocean Strategy (NBOS) that puts creativity and innovation at the heart of its national development strategy and efforts towards achieving a high income developed nation status by the year 2020. The Conference with the theme, Transforming Nations through Creativity and Innovation, consists of keynote speeches and panel discussions by national leaders, eminent speakers, and global experts. Approximately 3,000 participants from around the world are expected to attend the Conference, including national leaders from Commonwealth member countries, ASEAN member states, and members of the Organisation of Islamic Cooperation (OIC). The ICBOS is co-organised by the Razak School of Government, Ministry of Finance and the Prime Minister's Department. For registration and further details, please visit www.icbos.com.my.

Global Blue Ocean Awards

The Global Blue Ocean Awards is held in conjunction with the ICBOS to recognise highly creative and innovative initiatives around the world. It is an international competition open to both the public and private sectors that assesses initiatives under six different categories, namely entrepreneurship, community transformation, safety and security, women's empowerment, volunteerism, and integrated service delivery. The Global Blue Ocean Awards will be given to projects or initiatives that demonstrate high levels of creativity and innovation through the impact that they deliver while reducing costs relative to more conventional ways of implementation. The execution of the projects or initiatives is also a crucial criterion. Winners in the six categories, and the overall winner will be presented with their award by YAB Dato' Sri Mohd Najib Tun Abdul Razak, Prime Minister of Malaysia on 16 August 2016. The deadline for submission of entry for this competition is on 30 July 2016. For further details, please visit www.bosawards.com.

6th Commonwealth Public Service Ministers Meeting on Governance for Sustainable Development

The Commonwealth Public Service Ministers Meeting on Governance for Sustainable Development co-organised by Malaysia and the Commonwealth Secretariat will be held on 17 August 2016. The Ministers Meeting provides a platform for the Ministers to deliberate and discuss on how best to promote good governance towards achieving global efforts on the implementation of the UN Agenda 2013 for Sustainable Development Goals by the year 2030.

CAPAM Biennial Conference 2016

The Malaysian Civil Service, in collaboration with the Commonwealth Association for Public Administration & Management (CAPAM) will be organising the Commonwealth Association for Public Administration And Management (CAPAM) Biennial Conference 2016 from 18 to 20 August 2016. The Biennial Conference with the theme ***Innovation: A Public Service***

Imperative' is expected to be attended by over 1,000 delegates from Commonwealth member countries. For registration and further details, please visit www.capam.org.

SOURCE : Malaysian Administrative Modernisation and Management Planning Unit (MAMPU)

FOR MORE INFORMATION, PLEASE CONTACT:

Name : JENNY RAYAPAN

Corporate Communication dan Planning Division

Tel : 03-88723084

Fax : 03-8888 3566

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