

Tips on raising kids in the digital age

KUALA LUMPUR: The rapid pace of progress in the technological and digital worlds has led to many avenues of information – good and bad – for children.

As such, parents need to be properly equipped to tackle new issues arising from technology usage.

Having the most advanced and up-to-date gadgets do not mean that parents will be “digitally skilled” to deal with the impact of the virtual world on their children.

Addressing the issue was Kuntum Magazine's recent live webinar workshop, which was aimed at educating parents and children to become smarter and more tech-savvy consumers.

The workshop was divided into four topics, namely Accept the Fact: The World is Changing; Change the Parenting Style: From Hand to Heart; Disconnect to Connect; and Find the Digital-Analog Balance.

Throughout the workshop, various input and parenting information were shared with the audience.

Chief among them was the emphasis on the aspect of parenting



as an important component in education, with parents playing a vital role in educating their children amid the challenges of today's digital world.

It was conducted by Zaid Mohamad, an expert and certified parenting trainer, best-selling author, columnist and the chief executive officer of the Smart Parents Network.

The other speakers included Tenaga Nasional Bhd's advanced metering infrastructure customer



head Datin Siti Laila Sri Asih S. Garieb and GSparx Sdn Bhd marketing and customer service head Nor Ziha Zainol Abidin.

During her sharing session, Siti Laila talked about the use of smart meters for energy sustainability and efficient power use.

Nor Ziha tackled the benefit of solar energy in helping generate renewable energy.

TNB strategic communications and branding general manager Sutapa Bhattacharya (pic) shared

her knowledge on TNB's role in the country's drive towards renewable energy.

The two-day workshop was sponsored by its main strategic partner TNB with its motto of Better, Brighter and operated by the Leaderonomics Clubs, which are co-curricular clubs approved by the Education Ministry.

The webinar involved primary and secondary schools and also various community groups to help nurture youths.

Tech-savvy parenting: A screencap from the webinar to educate parents on being digitally skilled.