

Convenience store boosts security with facial recognition technology



Chai and Comm Mazlan marking the deployment of facial recognition technology at KK Super Mart in Desa Petaling.

KK Super Mart is doubling efforts to improve the safety of its customers and employees.

For a start, the 24-hour convenience store has installed facial recognition technology on closed-circuit TV cameras at 100 of its 458 branches throughout the country, with an allocation of RM800,000.

The other branches will be equipped in stages.

KK Super Mart branches are

mainly located in residential areas, major cities and tourist places.

“Therefore, we wanted to take this initiative to provide a safer environment for our customers and employees,” said KK Group of Companies founder and executive chairman Datuk Seri Dr K.K. Chai.

KK Super Mart marked the deployment of the facial recognition technology with a launch cer-

emony at its branch in Desa Petaling, Kuala Lumpur.

It was attended by Kuala Lumpur police chief Comm Datuk Seri Mazlan Lazim, KL deputy police chief DCP Datuk Yong Lei Choo, Malaysian Crime Prevention Foundation senior vice-chairman Tan Sri Lee Lam Thye, FT Rela adviser Datuk Seri Michael Chong and KK brand ambassador Shuib Sepahtu.