

## MDEC shows strong support for business digitalisation

**CYBERJAYA:** The Malaysia Digital Economy Corporation (MDEC) continues to support and empower digital businesses through various initiatives and grants.

The agency has, to-date, disbursed some RM2.35mil worth of grants to 47 recipients from the SME and start-ups sectors. These disbursements were made under the Penjana Digital Content Grant (DCG) and DCG 2020 (Budget 2020).

The recipients are largely from the digital creative content industry (70%), followed by professional services (21%), education (7%) and other industries (2%).

Through MDEC, the government has been actively offering grants to encourage and support innovation, creation of new intellectual property and to accelerate automation and digitalisation of business to positively contribute towards growing Malaysia's digital economy.

"We look forward to these grant recipients achieving the milestones they have agreed to and being properly equipped to meet or exceed their key performance indicators," said MDEC chief marketing officer and head of digital investments and brand Raymond Siva.

These initiatives that aim to empower digital businesses are part of MDEC's three strategic framework pillars: digital jobs, digital businesses and digital investments.

"MDEC is here to support the digital ecosystem and accelerate digital adoption. These grants go towards building capacity and capability, providing businesses the opportunity to become regional champions," MDEC chief executive officer Surina Shukri.

MDEC will be announcing more successful grant recipients in due course.

"The agency has set the scene for SMEs

and start-ups to thrive in the Fourth Industrial Revolution era by continuing to empower digitally-skilled talents, enable digitally-powered businesses and attract digital-sector investments. By 2025, the reinvented MDEC will firmly establish Malaysia as the heart of digital Asean," added Surina.

Businesses of all sizes can reach out to and engage with various support initiatives that MDEC currently manages.

For more information about MDEC grants, visit <https://mdec.my/grant/> or contact MDEC's Client Contact Centre at 1-800-88-8338 or [clcc@mdec.om.my](mailto:clcc@mdec.om.my).