



SEMINAR PERANCANGAN STRATEGIK 2017

PERUTUSAN KETUA PENGARAH MAMPU

“The journey is never about the leader, but it starts with the leader. Along the way, we as leaders within our own frontier are the motivators, navigators and coaches – charting the course, setting the pace, and challenging direction when necessary”.

Adaptation from The Leadership Journey: How to Master the Four Critical Areas of Being a Great Leader by Gary Burnison

THE LEADERSHIP JOURNEY



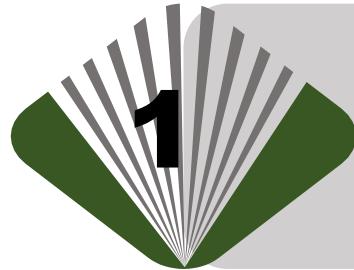
HOW TO MASTER THE FOUR CRITICAL AREAS
OF BEING A GREAT LEADER

Gary Burnison, CEO of Korn Ferry
Afterword by Ken Blanchard

A close-up photograph of a person's hand holding a smartphone. The phone is displaying a landscape-oriented image of a coastal city with many buildings and water in the background. The screen shows standard camera interface elements like a flash icon, 'off', and 'HDR off'. The hand is visible from the side, gripping the device.

Discussing the
BIG PICTURE

MEGATRENDS



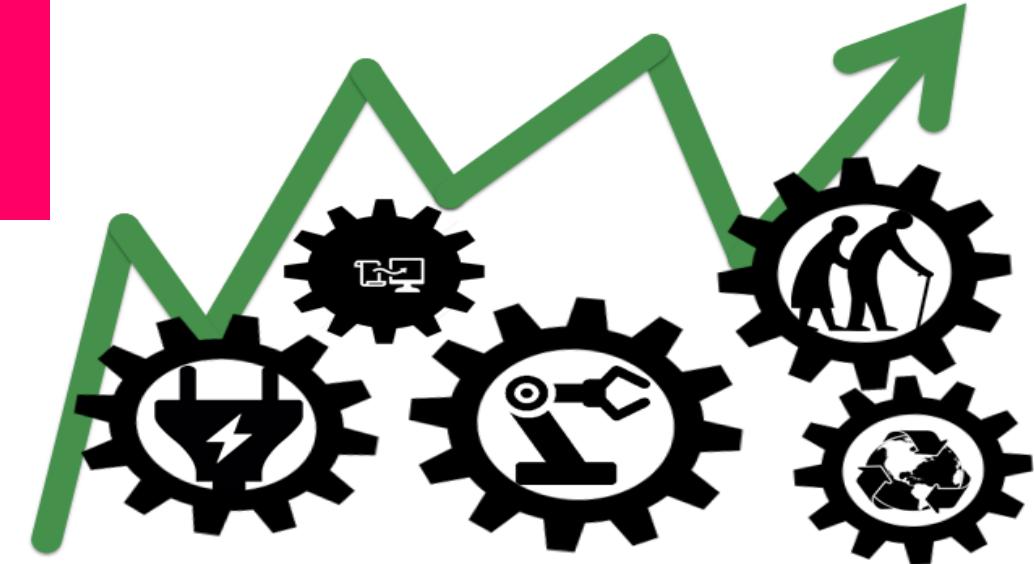
KETIDAKTENTUAN
EKONOMI GLOBAL



KEMUNCULAN
PEKERJA *MILLENNIALS*



KEPANTASAN
URBANISASI



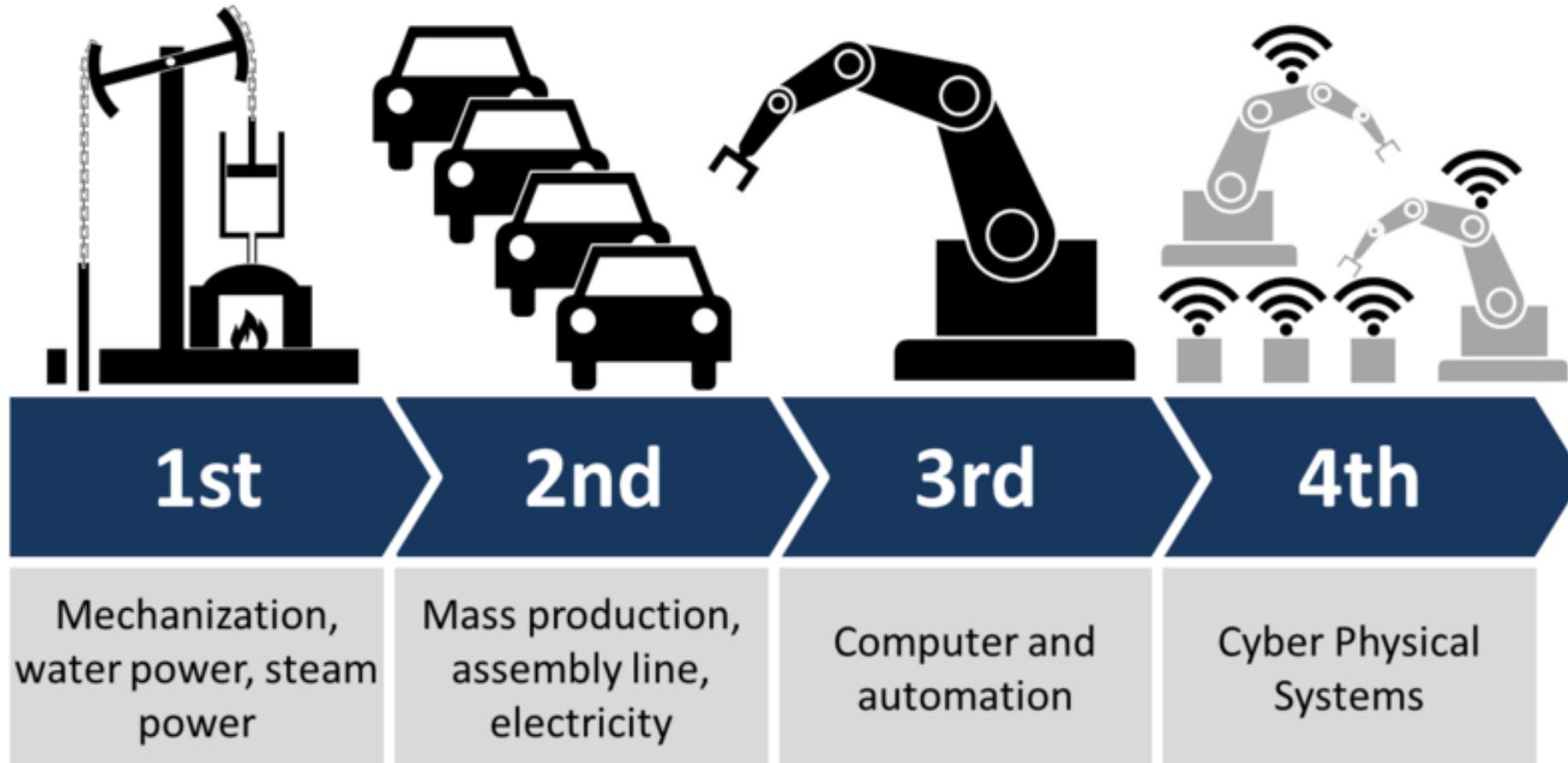
PENYUSUTAN
SUMBER



REVOLUSI TEKNOLOGI
KEEMPAT

Sumber: *The Big Five World Management Consultant*

REVOLUSI INDUSTRI GLOBAL

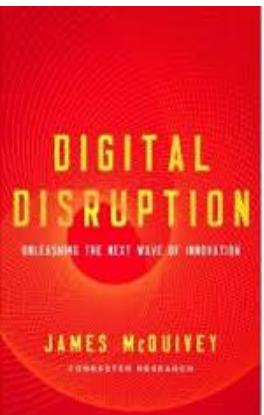
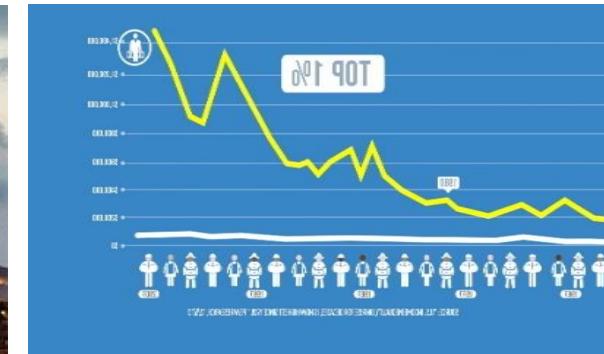


Sumber: Klaus Schwab (2016) *The Fourth Industrial Revolution*

ENSURING THE RELEVANCY OF MiMAPU



CHANGES IN THE GLOBAL LANDSCAPE





MALAYSIA DARI LENSA GLOBAL

World Competitiveness Yearbook Rank:
2015: 14
2016: 19

UN E-Government Development Index Rank:
2014: 52
2016: 60

Ease of Doing Business Rank:
2015: 18
2016: 22

Online Services Index (OSI) Rank:
2014: 31 (0.68)
2016: 40 (0.72)

40 TAHUN

MENYUBUR KECEMERLANGAN ORGANISASI

KETUA PENGARAH

DIRECTOR-GENERAL

MAMPU
JABATAN PERDANA MENTERI



DATO' DR. MAZLAN YUSOFF
23 JAN 2017 - KINI



Dato' Sri Zainal Rahim
(2015 - 2017)



Datuk Wira Omar Kaseh
(2013 - 2015)



Tan Sri Mohamad Zabidi Zainal
(2010 - 2013)



Datuk Normah Md Yusof
(2007 - 2010)



Dato' Haji Yaacob Hussin
(2005 - 2007)



Datuk Nazariah Mohd. Khalid
(2003 - 2005)



Datuk Dr. Mohd Rais Abdul Karim
(1996 - 2003)



Datuk Dr. Abdullah Abdul Rahman
(1989 - 1996)

Tan Sri Dato'
Dr. Abdullah Sanusi
(1977 - 1980)

Dato' Dr. Mohd Nor
Abdul Ghani
(1981 - 1986)

Tan Sri Dato' Dr. Othman
Yeop Abdullah
(1986 - 1988)



ANALISIS PERSEKITARAN DAN PIHAK BERKEPENTINGAN

Peranan MAMPU dalam RMKe-11



*Internet Economy
(from bricks to clicks)*



NBOS



Integriti



Mengarusperdanakan Wacana TN50



2017 “The Year of Delivery”



Positioning Malaysia in UN EGDI, Ease of Doing Business and WCY



Perkhidmatan dalam Talian Kerajaan



Cabar Ekonomi

Analisis Persekitaran dan Pihak Berkepentingan



ANALISIS PERSEKITARAN DAN PIHAK BERKEPENTINGAN



Elevating MAMPU to The Next Level



1ST QUADRANT

NEO MAMPU: CREATING A NEW BRAND FOR MAMPU (HIGHLY STRATEGIC, LONG TERM IMPACT)

PUSAT KECEMERLANGAN ORGANISASI DAN
KERAJAAN DIGITAL

AGENSI PUSAT KERAJAAN DIGITAL

CENTRE OF DATA OPTIMIZATIONS AND
TRANSFORMATION IN GOVERNMENT
SERVICES

HAB NBOS

CENTRE FOR STRATEGIC FUTURES

CATALYST FOR PUBLIC SECTOR WIDE
DIGITALISATION



2ND QUADRANT

MAMPU AS A CENTRE OF EXCELLENCE (OPERATIONAL IN NATURE, LONG TERM IMPACT)



MAMPU SEBAGAI
PERUNDING
PENGURUSAN DAN
AGENSI PENYELIDIK
YANG *EMINENT*



SMARTLY
COMMUNICATING
TO THE MASS
THRU SOCIAL
MEDIA

PUSAT
KECEMERLANGAN
PENGUJIAN
PERISIAN DAN
APLIKASI

PENERBITAN &
PUBLISITI



3RD QUADRANT

STRENGTHENING CORPORATE GOVERNANCE (HIGHLY OPERATIONAL, SHORT TERM IMPACT)

CORPORATE GOVERNANCE

INTEGRITI

SILATURAHIM

MEMPERKASAKAN TADBIR URUS KORPORAT

PERSEKITARAN KERJA
YANG KONDUSIF

PENGIFTIRAFAN

*SENSE OF
BELONGING*

**CHARITY BEGINS
AT HOME**



4TH QUADRANT

HIGH IMPACT PROGRAMMES (HIGHLY STRATEGIC, SHORT TERM IMPACT)



**MAJLIS UTAMA SEBAGAI PLATFORM
MEMPROMOSIKAN MAMPU
(CAPAM, AISA-AIPM, CIO CONVEX,
HACKATHON ETC.)**



**DO-OR-DIE PROGRAMMES
(PROGRAM BERIMPAK TINGGI, INTEGRASI
ANTARA SEKTOR TPP DAN ICT)**

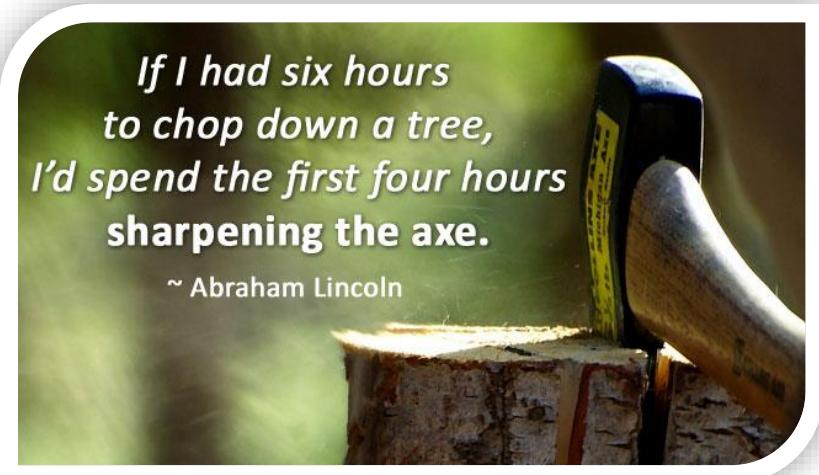
**HAB PERKONGSIAN MAKLUMAT
SEKTOR AWAM, INTERNET ECONOMY,
ZON DIGITAL**



**MAMPU SEBAGAI KETUA
PERKHIDMATAN ICT KERAJAAN**

INNER CIRCLE

SHARPENING THE SAW (SELF-PROFICIENCY AND DEVELOPMENT)



Formula 1



WAY FORWARD



1

MENGGARISKAN
PELAN TINDAKAN

2

MERENCANAKAN
STRATEGI

3

MENETAPKAN KPI

4

CARTA PERBATUAN

5

**LOW HANGING
FRUITS
(QUICK WINS)**

A black and white portrait of Al-Shafi'i, an Islamic jurist and one of the four Imams of Hanafi law. He is shown from the chest up, wearing a traditional white turban and a dark robe. His face has a thoughtful expression.

Al-Shafi'i

All humans are dead except those who have knowledge; and all those who have knowledge are asleep, except those who do good deeds; and those who do good deeds are deceived, except those who are sincere; and those who are sincere are always in a state of worry.