

Ismail Sabri to share insights on Malaysian Family concept



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KUALA LUMPUR: Datuk Seri Ismail Sabri Yaakob (*pic*) is set to share further insights into the concept of Keluarga Malaysia (Malaysian Family) that forms the central theme of his administration at its soft launch today.

The Keluarga Malaysia soft launch will be officiated by the Prime Minister and will be broadcast live on television.

He first mentioned the concept in his inaugural speech on Aug 22 as he invited Malaysians to set aside their differences and come together to lift the country to greater heights and help realise the 2030 Shared Prosperity Vision.

Keluarga Malaysia is an inclusive concept that cuts across religious, ethnic and racial boundaries and invites Malaysians to come together as a unified family. The official launch of Keluarga Malaysia is scheduled to take place on Oct 22 in Kuching, known as the city of unity.

One of the earliest successes attributed to the Keluarga Malaysia concept is the political stability achieved through the signing of a Memorandum of Understanding (MoU) on Political Stability and Transformation on Sept 13.

The MoU is aimed to bring about a more mature political climate, with politicians working together to contain the Covid-19 pandemic in the interests of Malaysians and the country.

The National Unity Ministry, meanwhile, is developing the Keluarga Malaysia Unity plan to support its aspirations and achieve the goal of placing the Constitution and Rukun Negara as key foundations in creating a harmonious and prosperous society. – Bernama