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## MDEC focuses on four key strategies to make M'sia digital pulse of ASEAN



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KUALA LUMPUR, Dec 9 – The Malaysia Digital Economy Corporation (MDEC) is focusing on four key strategies to achieve the country's vision of becoming the ASEAN Digital Pulse, namely new skills, acceptance, Digital ScaleUps and investments, said Deputy Minister of Communications and Multimedia Datuk Zahidi Zainul Abidin.

According to him, the four focus areas involved various completed and ongoing programmes to achieve the targets as outlined under MyDIGITAL, especially in boosting the digital economy's contribution to the gross domestic product (GDP).

"Through the 12th Malaysia Plan, the digital economy is targeted to contribute 25.5 per cent to the country's GDP by 2025, which can be achieved through the implementation of various digitalisation initiatives," he said during the question and answer session at the Dewan Rakyat today.

He was replying to a question from Ahmad Fahmi Mohamed Fadzil (PH-Lembah Pantai) regarding MDEC efforts towards realising the vision of "ASEAN Digital Pulse, especially for attracting foreign digital investors and creating employment for local talents, in line with MyDIGITAL.

Zahidi said MDEC also announced the Digital Investments Future5 (DIF5) strategy, which is five-year plan that focuses on five main thrusts to attract investments and boost the country's digital economy.

The strategy, among others, targets RM50 billion in investments as well as creating 50,000 job opportunities in the digital industry.

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