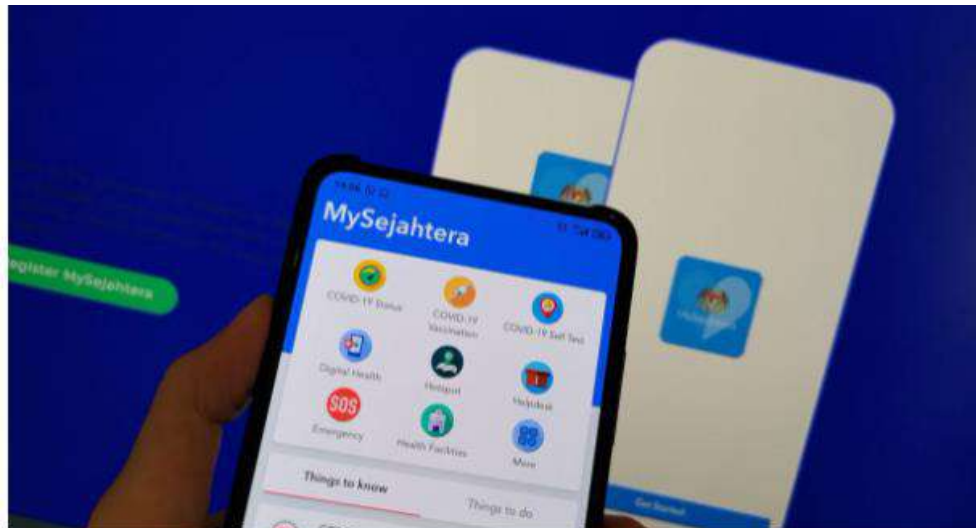


Report: MySejahtera ranked among top Covid-19 apps worldwide in 2021

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MySejahtera also ranked among the world's top Covid-19 apps based on downloads in 2021. — ANGELIN YEOH/The Star

Developed to assist in managing Covid-19 outbreaks in the country, Malaysia's *MySejahtera* app saw the highest install penetrations and open rates among the top Covid-19 apps by downloads worldwide in 2021, according to a State of Mobile 2022 report by App Annie.

The report by the mobile data and analytics company explained that 'open rate' indicates the percent of the install base that opened the app after downloading it, while 'install penetration rate' refers to the percentage of devices with the Covid-19 app installed. It noted that the figure is for Android devices only.

With an 85% install penetration rate and 92% open rate, *MySejahtera* scored higher than the *NHS App* in the United Kingdom (20% install penetration rate with 81% open rate), *Aarogya Setu* in India (30% and 46% respectively) and *TousAntiCovid* in France (48% and 88% respectively). It stated that not all countries have a unified app that can be used nationwide, citing the US as an example where its Covid-19 app use is state-led.

The report stated that vaccine rollout and app engagement are crucial drivers in the ongoing effort against Covid-19. The *MySejahtera* app was first released in March 2020 as a Covid-19 contact tracing app and official information resource on the pandemic.

It has since been updated to include features such as Hotspot Tracker, up-to-date records of users' Covid-19 vaccine shots and most recently MySJ Trace, a Bluetooth-enabled feature to keep track of interactions between users to detect close contacts.

The State of Mobile 2022 report also indicated that consumers spent a record 3.8 trillion hours on mobile in 2021, with the average daily time spent per user being 4.8 hours or 1/3 of daily waking hours. The figure recorded a 30% increase from 2019.

As for consumer engagement, the report stated that seven out of every 10 minutes spent on mobile was for social/photo and video apps. Among the top apps worldwide include in terms of downloads were *TikTok*, *Instagram* and *WhatsApp*.

The pandemic also saw most users turning to dating apps as worldwide consumers spending on dating apps surged past US\$4bil (RM16bil) in 2021, a 95% increase since 2018.