

Move to re-brand TVET

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PUTRAJAYA: The re-branding of technical and vocational education and training, and the direct involvement of industries in TVET-related human capital development is being studied, says the Prime Minister.

Datuk Seri Ismail Sabri Yaakob said re-branding TVET was aimed at changing public perception and luring more students to take up skilled courses with good career prospects.

“The aim is to rid TVET of the perception that it is second class education and that skills knowledge is no longer relevant.

“Through campaigns and promotions, we hope that TVET will be a choice that is on par with academic education and like in developed countries, knowledge from training under TVET can be made into a career,” he said in a statement after chairing the TVET Council meeting yesterday.

On the involvement of industries, the Prime Minister said they would help determine the skills that need to be taught to TVET students so that their abilities would match market demand.

He said industries have been invited to come on board the Government-Industry TVET Coordination Body (GITC) which was as agreed upon at the council meeting.

“Twelve sector-based associations have agreed to come together to ensure the success of the country’s TVET agenda,” he added.

The meeting also agreed to set up TVET collaboration hubs that will serve as platforms between TVET institutions, regional economic development authorities and industries to share their expertise and technologies.

A total of 12 hubs have been identified which include automotive, semiconductor, marine, air-conditioning, aerospace, robotics, rail, telecommunications, hospitality and tourism and food technology.

“Efforts undertaken by the council are significant to realise strategies and initiatives that have been planned out under the 12th Malaysia Plan,” Ismail Sabri said.

Under Budget 2022, the government allocated RM6.6bil to strengthen TVET through initiatives that will be implemented by various ministries and agencies.

There are 1,296 public TVET and private TVET providers across 11 ministries and 22 state-held institutions that offer certificate and diploma programmes.