

## NSTP's E-Newspapers attracts PM Ismail Sabri's interest [NSTTV]

By Ahmad Suhael Adnan - June 5, 2022 @ 12:43pm

KUALA LUMPUR: The E-Newspapers published by the New Straits Times Press (NSTP) Berhad via its mobile and computer application platforms have attracted the attention of a VIP reader - Prime Minister Datuk Seri Ismail Sabri.

NSTP offers replicas of the New Straits Times, Berita Harian and Harian Metro as E-Newspapers via its digital platform for readers.

The E-Newspapers can be read as early as 12.30am via smartphones, tablets and computers.

The public can browse through subscription.nstp.com.my website to subscribe to the digital version of the E-Newspapers whose content is the same as the respective print version of the newspaper.

In conjunction with the opening of the Kuala Lumpur International Book Fair 2022 (PBAKL 2022) by Ismail Sabri at the World Trade Center (WTC) in the federal capital last night, Berita Harian acting Group Editor Datuk Ahmad Zaini Kamaruzzaman shared the E-Newspaper application with the Prime Minister.

Ismail Sabri expressed interest that officers in the Prime Minister's Office will utilise the NSTP E-Newspapers in performing their media-related tasks.

NSTP is the strategic media partner of PBAKL 2022 and is taking part in the fair by promoting and selling various brands in its product range.

Among the advantages of NSTP's E-Newspaper is that it can be re-read starting from the first day of subscription, can be taken anywhere and read through three different devices at the same time at a price as low as 46 cents per copy.

Customers can also choose subscription period packages for a week, a month, three months, six months and a year.

NSTP is also providing special subscription rates as low as RM31.80 for a one year period for those in the education sector and students.

Digital and print combo subscriptions of the publications are also offered with direct home delivery.



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